



The Mitsubishi Motors Australian International 3 Day Event Marketplace

The Mitsubishi Motors Australian International 3 Day Event is the triathlon of Horse Sport comprising the 3 phases of Dressage, Cross Country and Showjumping over 3 days on the same horse.

Held annually in November, The Mitsubishi Motors Australian International 3 Day Event (Aus3de) is Australia's premier equestrian competition and attracts eventing combinations from all over the world.

This event is the only CCI four star event held in Australia, the only one held in the Southern Hemisphere and one of only six held across the world. Adelaide has been the chosen host city of this Hallmark Equestrian event and the programme features not only world class eventing, but also world class show jumping, master classes by legends in the Eventing world and the opportunity for people to "Party with the Stars" at the very popular eventers party.

The Aus3de proudly takes its place alongside the other great international Four Star events, the Rolex Kentucky 3 Day Event in the United States in April, Badminton Horse Trials in England in May, Luhmuhlen in Germany in June, Burghley Horse Trials in the UK in September and Pau in France in October.

This year we have some amazing things in the pipeline – arena activities designed to keep people around the event precinct for much longer – and the return of Alycia Burton, Freerider, who will draw significant crowd attention. All this equals much more activity in the Marketplace and more customers for you.

Join thousands of fans, participants and media and take the chance to join the action in the AI3DE Market Place.

Food traders and Event Merchandise will be available in Rymill Park again this year with Main Arena activities at the conclusion of Cross Country day to entice customers to venture back to the main Marketplace area on the Saturday. Free entry on the Thursday brings many people to the Marketplace as this has become known as "shopping day" for many.

A3DE Market Place Expo Hours

(*exact trading times to be confirmed closer to the event date)

Thursday 16 November 2017:

Dressage - free community day

Friday 17 November 2017: 9:00am – 8:00pm*

Dressage - twilight programme 5.30- 9.30 Free to public and VIP ticketed access available to public

Saturday 18 November 2017: 8:30am - 7.30pm

Cross country - Twilight programme in Victoria Park 5 – 7.30pm approx.

Sunday 19 November 2017: 8:00 am – 5:00 pm **Show jumping** & presentations



Stephen Mowbray

Enquiries: Carol Neller 0418 896 359 Email: marketplace@australian3de.com.au

Food Precinct

The Food Precinct will be aiming to provide a different range of foods with a **focus on flavor, freshness and healthy options.**

We will be focusing on providing a diverse range of options and inviting new caterers to participate. The positioning of food vans will also be at the discretion of the Marketplace Coordinator this year, to again provide wider access to food options.

We are looking for diversity, choice and freshness – these are the pivotal points this year so smaller food trucks are invited to take part at both Victoria Park and Rymill Park. Very small coffee providers are also welcome and may be positioned to suit around the marketplace.

Pricing will be based on frontage and frontage measurements MUST include the total footprint from the drawbar all the way along – if you use side signage or crowd barriers or menu boards on the side of your trailer/vehicle – then these must be measured and included.

The additional price of \$200 for your coolroom will apply again this year. Cool rooms can be positioned near as practical and safe to your trading space.

Please be aware that Beverage Supplier for the event may not be confirmed until October and food providers may be required to purchase beverage suppliers from the contracted event supplier. This arrangement forms part of the contract to supply at the event and is a mandatory part of the contract between our event and your business.

If you are unable or unwilling to purchase for a mandated Beverage Supplier exclusively, then please do not register OR be willing to operate without selling beverages/drinks from your trade stand.

In the first instance, food operators will be asked to submit a registration of interest, including a list of all items and prices planned for the event, the accurate frontage measurements of your exhibit. You will be then invited to register and notified of the application fee.

Note that food vans may again be operating from the eastern side of the grandstand this year but this is still in negotiation with Adelaide City Council – there are restaurants leasing space on the site and we will need to position our Food Traders according to space allocations.

COSTS - FOOD PRECINCT - all quoted priced EXCLUDE GST.

Rymill Park – one day only - \$650.00 + GST – maximum 6x3 footprint.

Victoria Park – Thursday to Sunday - \$300/square metre frontage + GST (including draw bar and any side signage/menu board/ wings/barriers. (eg so if your frontage is 3 metres - \$900 for the 4 days. If it's 5 metres - \$1500. If you want to bring a coolroom + \$200.00 + GST. If you require 3 phase power – + \$200.00 + GST.

DO NOT SEND MONEY WITH YOUR INITIAL APPLICATION – just send your registration outlining your menu items, frontage measurement, pricing and a photograph of your trailer/van. We will then send you an invitation to participate and an invoice which will need to be paid within 14 days to secure your trading position.

Final positions will be allocated at the start of November based upon event requirements and considerations. Use the Application Form to register your interest. Applications will be open from 1st July to 31st July 2017 for food vendors.

IMPORTANT INFORMATION

Please note – confirmation of your site WILL ONLY OCCUR once we have full payment and ALL accompanying paperwork (if insurance requires renewal prior to event – please send copy of existing Certificate of Currency and ENSURE renewal is sent. If we do not have current Insurance at the date of the event, your allocated site will not be guaranteed and another site may be allocated according to availability.

Advertising of your product or service will be included as part of the application fee. If you want this option, you will need to include a 50 word commentary (script) as well as a **HIGH RESOLUTION** logo that can be displayed on the big screen. The commentary and logo must be sent with your application or at some stage not later than Monday 9th October 2017 or it will not be included. Scripts cannot be given to commentators at the event to read over the PA – all advertising is pre-recorded which is why it is required in advance.

You will receive an invitation to participate and an invoice for payment by the end of July,

A maximum of 4 Staff access passes will be provided for ALL food operators. If you require more than 4 passes, you will need to note this on your application form and provide an additional \$25 per pass. 2 car passes ONLY are provided for ALL food operators trading in Victoria Park. 1 car pass is available if you are trading only in Rymill Park. There is no additional parking available on site.

All food traders have access to 240v power source (need to provide own extension cord). If you require 3 phase power, please mark this on your registration form and note this will incur an additional \$200 fee. All extension leads and electrical appliances must be Tested and Tagged before coming onto site.

As part of the Adelaide City Council regulations, food vendors will need to adhere to all safety procedures in relation to Health and Hygiene and provide a record of gas bottles that will be used on site. A Workplace Health and Safety document will be provided as part of the Site Induction.

Please note that catering exhibitors will be positioned according to requirements of Event Management. There is no hose access to running water at either the Victoria Park OR Rymill Park site – there will be water (tap) close to food precinct that is available for all to use.

Carol Neller 0418 896 359
Email: marketplace@australian3de.com.au

CONCESSION REGISTRATION OF INTEREST

Business name address & postcode		
Products being sold (food vendors list all)	Please attach full menu and prices of items to be offered at our event. And photograph/s of trailer/food van showing signage and displays	
Primary contact Name		
Primary contact Email		
Primary contact mobile		
Frontage dimensions of trailer include drawbar and side signage (accuracy essential)		
Height of trailer (include all added signage)		
Number of staff working onsite during event over all days		
Circle trading site (or both if requesting both)	Victoria Park	Rymill Park

email forms to: marketplace@australian3de.com.au