



14 to 17 November 2019

The Mitsubishi Motors Australian International 3 Day Event Marketplace

Australia's premier equestrian event, The Mitsubishi Motors Australian International 3 Day Event is on again in November 2019 and this year the event is 5 Star – the only CCI 5Star event held in the Southern Hemisphere, standing proudly alongside the world's leading Eventing experiences .., the Rolex Kentucky 3 Day Event in the United States, Badminton Horse Trials in England, Luhmuhlen in Germany in June, Burghley Horse Trials in the UK and Pau in France.

After the success of the new Southern Marketplace last year, we are again spreading our Marketplace trading across two spaces.

This year, we also have a Power Requirements form that needs to be submitted along with your Trading Site Application. Traders who participated in 2018 may pay a \$550 deposit to secure their site with balance payable by end of September – other exhibitors can secure booking with a 50% deposit payable upon application and the balance in full paid by 31st August 2019.

Non payment may result in the re-allocation of your site position.

Mobile food vans will be positioned at the City end of the City Side Marketplace as they were in 2016 and 2017.

Applications for food positions will open on 1st June 2019.

Applications for trade sites open upon receipt of this Information Pack.

Please note that your site can be confirmed by return of the Application Form, payment (or deposit for 2018 traders) and Power Requirement Form. All other documentation (Insurance, Commentary, high resolution logos) must be received by 1st October 2019 to ensure your allocated site position.

Read the Information pack carefully and if you have any questions, please email carolneller@hotmail.com

Mitsubishi Motors Australian International 3 Day Event Market Place Expo Hours

(*exact trading times to be confirmed closer to the event date)

Thursday 14 November 2019:

Dressage - free community day

Friday 15 November 2019: 9:00am – 8:00pm*

Dressage - twilight programme 5.30- 9.30 Free to public and VIP ticketed access available to public

Saturday 16 November 2019: 8:30am - 7.30pm

Cross country - Twilight programme in Victoria Park 5 – 7.30pm approx.

Sunday 17 November 2019 8.00am – 4.30pm

Show Jump Day – Day programme with event finale and presentations.

(BOOKINGS CLOSE FRIDAY 27 SEPTEMBER or WHEN ALL SITES SOLD)

Enquiries: Carol Neller 0418 896 359 Email: carolneller@hotmail.com

2019 Site and Trading Information

The Market Place is divided into two sections. The Southern side consists of two rows of facing exhibit tents which are 6 metres deep. There is space behind the tents on the Fullarton Road side for float and storage parking and vehicle parking for these exhibitors will be behind the VIP/Operations marquee's. Vehicles parked behind CANNOT be moved for duration of event.

Exhibitors in Southern Marketplace **cannot** erect additional shades or canopies beyond their exhibit space (which are 6 metres deep) due to access through the middle of the facing tents.

Exhibitors in the Cityside Marketplace may erect shades or canopies provided they are fitted and fixed according to our Terms and Conditions. Any unsecured canopy or shade will be removed by our Operations Team.

The Cityside Market Place provides a shady grassed open area for spectators to sit, the big screen for event viewing and large open areas for easy access in and around the event. The Food vans will be positioned at the city end of this Marketplace.

Exhibitors may purchase adjoining sites to expand the size of their exhibit in areas EXCEPT the 3x3 sites – these cannot be combined.

Trade Exhibitors will be in Victoria Park and must operate for all 4 days of the competition with the exception of merchandise which will also be sold in Rymill Park on Cross Country Day. Food operators trading in Rymill Park will be required to bump in on the Friday – there will no access for Food Vans/trailers on Saturday, Cross Country Day due to restrictions on the course.

When filling out your form, note 1st and 2nd preferences and we will allocate as available. If any refund is required as a result of preferred placement, this will be credited back to your account or credit card.

Please note – confirmation of your site WILL ONLY OCCUR once we have received either your deposit (only for traders who participated in 2018) OR full payment as well as correctly completed application form and Power requirements form. All other documentation must be received by the due date or your position may be re-allocated.

You will receive a confirmation email that we have your payment and confirming which site you are allocated upon receipt of payment/registration. You will receive this email within 3 days – if you DO NOT see this email, then contact us again as emails do go astray.

Our accountant can generate an invoice PRIOR to payment but you will need to advise us about this with your application form.

Please understand that your site allocation **WILL ONLY OCCUR once payment is received** NOT on receipt of the application ONLY. The site map will be updated as registrations occur – to review available sites, please email the Marketplace Co-ordinator.

Maps and pricing is based on dimensions shown. If you wish to increase to a non-listed size (eg 15x3) please email the Marketplace Coordinator so maps can be adjusted and add the additional 3 metre sizing onto your costing.

Mud Maps are for indication ONLY – they are NOT to scale – provided for identification of site number and estimated position on site. Specific sites maps are not produced until shortly prior to the event once all event elements are in place.

2019 Pricing

	Quantity required or size of truck/float site	Price	Your total
3x3 metre site (City side)		1000.00	
6x3 metre site (City Side)		2640.00	
3x6 metre site (Sthrn side)		1400.00	
6x6 metre site (Sthern side)		2500.00	
Truck/float/vehicle display		Size Sq metre x \$55	
Audio Visual Feed + Tv Unit		\$220.00	
Flooring		13.20/sq metre	
Trestles		13.20	
Staff passes (up to 4)		33.00	
3 phase power (if required)*		220.00	
TOTAL AMOUNT PAYABLE			

*prices include GST

Flooring price guide –

3x3 with floor \$1000 + \$118.80; 6x3 with floor \$2640 + 237.60 ; 3x6 with floor \$1400 + 237.60
6x6 with floor \$2500 + 475.20

*Power supply OTHER than 3 phase – included in site fee.

All Trade Event spaces include marquee with closable front, access to power source (need to provide own extension cord or cords); 2 white plastic chairs and an internal light.

2 car park and 2 staff passes are allocated per 3 x3 or 3 x 6 site. Up to 4 additional staff passes can be purchased for the 4 days at a discount price of \$33.00 per person. These must be purchased with your application – passes are not available during the event at this price.

Positioning of large vehicles such as float displays, self-contained trailer or truck exhibits will be on City Side of grandstand – final position will be confirmed closer to event once layout is finalized.

No exhibition signage is provided – you may bring and erect your own signage.

Traders in Southern Side Marketplace may park storage floats/pods behind exhibits but these vehicles cannot be moved for duration of event. Day to day transit vehicles may be parked in the Marketplace parking areas behind the VIP Marquee and near the City Side Marketplace. Car Park passes will be allocated and MUST be displayed clearly at all times.

Traders in City Side Marketplace may park storage floats/small pods behind or in the vicinity of their exhibit sites.

Additional items such as wall fixtures, lounges, round tables etc can be hired directly from our supplier Atlas Events <https://www.atlasevents.com.au> Contact is Jo Armstrong Telephone: 8297 2366 jo@atlasevents.com.au

Food Precinct

The Food Precinct will be aiming to provide a different range of foods with a **focus on flavor, freshness and healthy options.**

The Food/Catering registration and application will be released on 1st June 2019 and will close on 31st August 2019.

We will be focusing on providing a diverse range of options and inviting new caterers to participate. The positioning of food vans will also be at the discretion of the Marketplace Coordinator this year, to again provide wider access to food options.

We are looking for diversity, choice and freshness – these are the pivotal points this year so smaller food trucks are invited to take part at both Victoria Park and Rymill Park. Very small coffee providers are also welcome and may be positioned to suit around the marketplace.

The additional price of \$220 (including GST) for your coolroom will apply again this year.

FOOD APPLICATIONS WILL NOT OPEN UNTIL FIRST WEEK OF JULY.